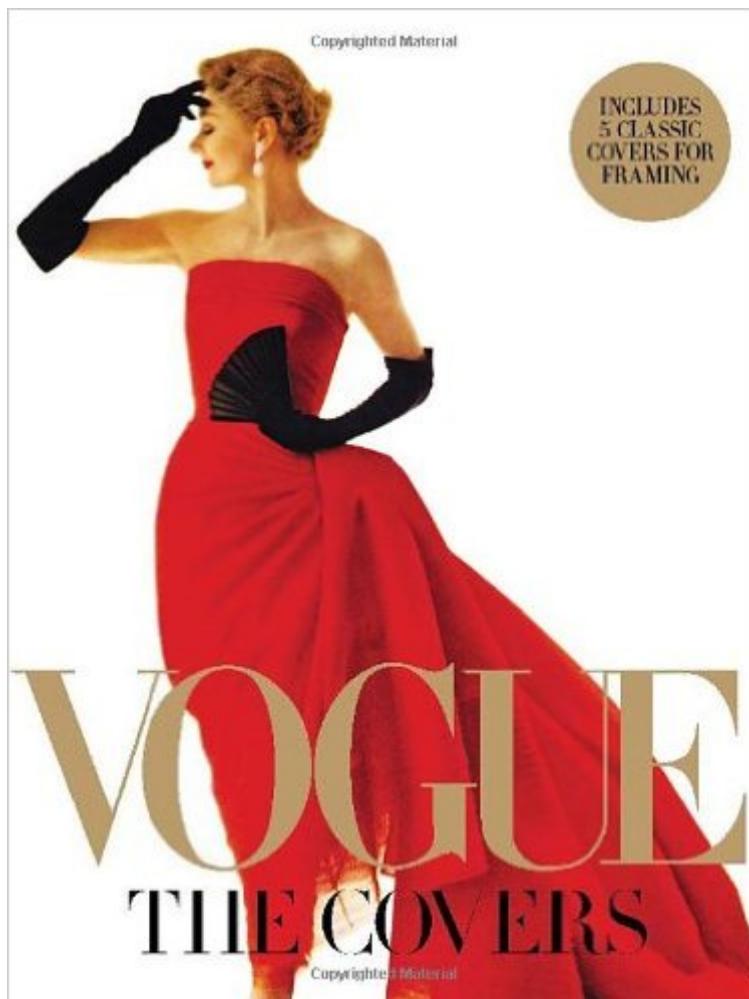


The book was found

Vogue: The Covers



Synopsis

Since its first cover on December 17, 1892, Vogue has had people talking. *Vogue: The Covers* chronicles the extraordinary images that have reflected and transformed the world of style for more than 120 years. More than 300 of the most beautiful, provocative, and fashion-forward covers ever produced are highlighted alongside the history and stories behind the covers themselves. Organized in chronological order by decade, *Vogue: The Covers* begins with the illustrated covers from the magazine's inception in 1892 and spans the 20th century to the present day, charting the evolution of fashion, art, culture, and photography for the past 120 years. Featuring the work of influential artists Helmut Newton, Irving Penn, Richard Avedon, Bruce Weber, Herb Ritts, Steven Meisel, Annie Leibovitz, and Mario Testino the book is a stunning celebration of the magazine and its unparalleled influence.

Book Information

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Average Customer Review: 4.8 out of 5 stars See all reviews (73 customer reviews)

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Customer Reviews

This is a stunning book. Almost all photos, so it's one luscious page after another. The first chapter is of covers from the "1890's - 1900's". After that, each chapter covers one decade, starting with the 1910s and ending with the 2000s. The Forward and the Introduction to the whole book are OK, but it's the short & sweet introduction to each chapter that is fun to read. It lists important milestones of the decade, not just in fashion, but in every area of life. So, for example, the introduction to the first chapter, the 1890's - 1900's, includes: "... flocking to Oscar Wilde's "Importance of Being Ernest" ... and snapping photos with George Eastman's lightweight, user-friendly Kodak box camera ... "Vogue" makes its debut..." This book shows off only a sampling of the covers, not all of them, which

makes you wonder what wonderful covers may have been left out. Illustrations were used until the 1930's, when they started using photographs for covers, though not every cover. In the 40's, the covers are all photographs, but generally stylized artsy photographs. In the 60's, Vogue started the celebrity covers, which meant that fashion and graphic design and art very often took a back seat or were totally missing. By the 70's, the usual cover was just a closeup of a person, often a celebrity. These are fun to page through for the history of celebrity (and hairstyles and make-up trends), but not beautiful the way the old covers were. The exception, I must say, is a closeup of Elizabeth Taylor on the April 15, 1971, cover. Wow. The more recent covers have the handicap, when looking at them for beauty, of having lots of text all over, frequently large text. I realize that the text has a purpose, it's needed to grab the potential buyer.

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